

Minutes of the meetings of the Committee for Technical Evaluation for Appointment of Agency for Organizing Opening ceremony of Make In India Week , 2016 at Mumbai, Maharashtra for the Department of Industrial Policy & Promotion

Meetings of the Committee for Technical Evaluation for Appointment of Agency for Organizing Opening ceremony of Make In India Week, 2016 at Mumbai, Maharashtra for the Department of Industrial Policy & Promotion were held on 04.12.2015 at 1400 hours in Room No. 47 and 08.12.2015 at 14:30 hours in Room No.152, Udyog Bhawan, New Delhi. List of participants is at Annexure 'A'.

2. The Committee took note of the scope of work in Section 5, minimum qualification criteria stated under para 2.8 and the technical evaluation criteria given in para 2.9.1 of the RfQ-cum-RfP document, issued by DIPP for appointment of Agency for Organizing Opening ceremony of Make In India Week , 2016.
3. The Committee further took on record the minutes of opening of EMD and pre-qualification documents (Annexure 'B') for this RfQ-cum-RfP placed before the committee under signature of Director (BE-III) with reference to minimum qualification criteria under para 2.8 of Section 2 of the RfQ-cum-RfP. The Committee accordingly decided to proceed with the technical evaluation of the following three qualified bidders and took note of the documents submitted by each:
 - i. Encompass Events Pvt. Ltd.
 - ii. Ferriswheel Entertainment Pvt. Ltd.
 - iii. Wizcraft Internatinal Entertainment Pvt. Ltd.
4. The Committee examined all the documents in detail (checklist at Annexure 'C') and further decided to proceed with the presentation by all the three bidders as per the technical evaluation criteria laid down in para 2.9.1 of Section 2 of the RfQ-cum-RfP.
5. The presentations were made by each of the three bidders. The bidders were asked about the proposed brand vision and event strategy presented for DIPP, profile and track record of the agency, international clients handled along with size of accounts handled in Event management services, concept of proposed event for DIPP, innovative ideas and suggestions, and credentials of event team identified to work with DIPP. The entire analysis was done with the objective of conceiving and executing the Opening Ceremony of Make in India Week suitably depicting the 'Make in India' vision for promoting India as an investment destination and under the identified theme of the week itself – To showcase India's potential in technology, innovation and sustainability.



x







6. Based on this analysis and based on the evaluation criteria specified in RfQ-cum-RfP, the committee members deliberated at length after every presentation before awarding the final marks to each bidder. The details of marks unanimously agreed by all committee members are attached at Annexure 'D'.

7. Based on the marks given, the technical scores obtained by all three bidders are as follows:

S.No.	Bidder Name	Score Obtained
i.	Encompass Events Pvt. Ltd.	83
ii.	Ferriswheel Entertainment Pvt. Ltd.	55
iii.	Wizcraft Internatinal Entertainment Pvt. Ltd.	90

8. Based on the technical evaluation, M/s Wizcraft International Entertainment Pvt. Ltd. scored the highest marks and was found to be Technically Superior (T1) in accordance with para 2.9.3 of Section 2 of the RfQ-cum-RfP. It was accordingly recommended to open the financial bid for M/s Wizcraft International Entertainment Pvt. Ltd. The date for opening the financial bid was fixed on 14.12.2015 and it was directed to inform M/s Wizcraft International Entertainment Pvt. Ltd., the Technical Superior (T1) bidder to be present at the time of financial bid opening.



(Atul Chaturvedi)
Joint Secretary,
DIPP (Member)



(Sunit Tandon)
Director General,
~~Director~~ HMC
(Chairman)



(Siya Sharan)
Chief Controller of
Accounts, DIPP
(Member)



(D.E. Richards)
Director, DIPP
(Convener)



(Rajesh Talwar)
Asstt. D.G.
M/o Tourism
(Member)

Attendance SheetDate: 4th December, 2015

Time: 2:00PM

Venue: Udyog Bhawan(Room No.47)

S.No.	Name of Firm/Agency	Name of representative	Designation	Mobile No.	Signature
1	ENCOMPASS	Sanjay K. Pantaj	SM - Corp Q3	9353450029	
2	"	SUKRIT SINGH	CEO	981387447	
3	"	HAMA BHAWANI	VP	9811669808	
4	"	KARAN CHADHA	CSO	9838385696	
5	"	SAYAN PRAKASH	Manager	9800195821	
6	Ferris wheel	Sneha Shirwadkar	Executive Producer	9594231666	
7	"	Margaret Alexander	Creative Head	9920105273	
8	A. ARYA MIN. OF TOURISM	A. ARYA	ASST. DG	23321380	
9	U12CART	PAULSTER MASCARETTOS	Q.M.	9850025460	
10	"	VIPRA SPARKI	DIRECTOR	9820123630	
11	"	SANJAY CHAUDHARI	C. D	984547763	
12	SITPA SHARAN	SITPA SHARAN	CA		
13	Atta	SUNIT TANDON	Former DG IIMC		

14. MRP

ANU CHATURVEDI

Jt. Secy.

15. DRP

D.E. RICHARDS

DIRECTOR








OPENING CEREMONY
(TECH PRESENTATION)

DATE : 08/12/15 (2:30 PM)

ATTENDANCE SHEET

S.No	Name	Designation	Organization	Email/Phone No.	Signature
1	Sanjeev K. Banerjee	SM - Ops	BNLONPATS	9853450029	
2	SUKRIT SINGH	CEO	"	9811387777	
3.	ROSHAN ABBAS	MD	"	9820290337	
4.	KARAN CHAUDHRI	ESD	"	7818385638	
5.	JAYA PRAKASH	Mgr	"	8800195821	
6.	MULISHIL MASCARENOCKAS	C.M.	W12-CASPT	9870025460	
7.	VIKAS SARKAR	DIRECTOR.	W2-CRAPP	9820123629	
8.	SOM PANDHARANI	CHANGE DIR.	"	-	
9.	Mailesh Singh	JS	DIPP	9555305052	
10	Rajesh Talwar	Asst Dg	Ministry of Tourism	783514399F	
11.	G.R. RAHGHAVENDER	JS	DIPP	9811415790	
12	SUKRIT TRIDON			Sukrit.Tridon@gmail.com	

ATTENDANCE SHEET

S.No	Name	Designation	Organization	Email/Phone No.	Signature
13	SIRJA SHARAN	CCA	DIPP	sksharan@nic.in.	
14	S K BATHAL	ASSEA	DIPP		
15	Rameet Kaur	JS	DIPP	rami - dipp @ nic.in	
16	SHUDHRA DHARMAJ	DIRECTOR	FERRISWHEEL	shon@c Ferriswheel.in	
17	PARAGKET ALEXANDER	Creative Head	"	"	
18	Mithul Rathod	Production Art	"	"	
19	Shehan Shrivastava	Artist Head	"	"	
20	Rayish Aggarwal	JS	DIPP		
21	Atul Chaturvedi	JS	DIPP		
22	D.E. Richards	DIRECTOR	DIPP		
23	Amitabh Kant	Secretary	DIPP		

**RFQ-cum-RFP for Appointment of Agency for Organizing Opening ceremony of
Make In India Week , 2016 at Mumbai, Maharashtra for the Department of
Industrial Policy & Promotion**

Minutes of opening of EMD and examination of pre-qualification documents

Venue: Udyog Bhawan

Date and time: 30th November, 2015 (3:00 PM)

Attendance Sheet

S.No.	Name (S/Shri/Ms.)	Company/Designation	Phone/Mobile No.
1.	Prem Chandra	Encompass	8800798820
2.	Margaret Alexander	Ferriswheel	99201005273
3.	Snehan Shirwadkar	Ferriswheel	9594231666
4.	Allister Mascarenhas	Wizcraft	987002546
5.	Manmeet Singh	Wizcraft	9892211082
6.	Krishna Kumar	Encompass	9953008213
7.	Karan Bhalla	Encompass	9999088780

2. The time for opening the bid for the agency for Organizing Opening ceremony of Make In India Week, 2016 at Mumbai, Maharashtra for the Department of Industrial Policy & Promotion (DIPP) was fixed at 3:00 PM on 30th November, 2015. After verifying that no other representative of any other bidder is present, process of bid opening was started.

3. Bids were decrypted on the Central Public Procurement Portal and copies of EMD documents were downloaded. The EMD documents received in original offline were opened and matched with the copy of EMD on the portal. All EMDs were found in order as detailed below:

S.No.	Company	EMD details
1.	Encompass Events Pvt. Ltd.	DD No. 189353 of HSBC, New Delhi dt. 27.11.2015.
2.	Ferriswheel Entertainment Pvt. Ltd.	DD No. 358695 of State Bank of Hyderabad dated 30.11.2015.
3.	Wizcraft Internatinal Entertainment Pvt. Ltd.	DD No.133148 of AXIS Bank dated 24.11.2015

4. Accordingly the Pre-qualification documents of the applicants were downloaded.

5. According to Section 2, para 2.8 of RFQ-cum-RFP, following conditions were kept for pre-qualification:

- i. The agency must have been in operation for a minimum of 5 years as on 1st January, 2015 in management and execution of similar services in international events.
- ii. The agency must have a cumulative turnover from event related work of Rs.20 crore and

above within the last three financial years (2012-13, 2013-14, 2014-15). (A certificate from Chartered Accountant should be submitted).

- iii. The agency must have handled at-least 1 international event in the last 12 months
- iv. The agency must have handled event duties with billings of over Rs.3 crore in the last 12 months (A certificate from Chartered Accountant should be submitted).

6. All the bids received were examined with reference to the pre-qualification criteria laid down in RfQ-cum-RfP for this purpose as annexed.



(D.E. Richards)
Director (BE-III)

**APPOINTMENT OF AGENCY FOR ORGANISING OPENING CEREMONY OF MAKE IN INDIA WEEK, 2016
AT MUMBAI, MAHARASHTRA FOR DIPP**

Checklist of bidders meeting the pre-qualification criteria as per para 2.8 of Section 2 of the RfQ-cum-Rfp

S. No.	Minimum Qualification Criteria	Document	ENCOMPASS	FERRISWHEEL	WIZCRAFT
1	The agency must have been in operation for a minimum of 5 years as on 1 st January, 2015 in management and execution of similar services in international events.	From 3B	YES	YES	YES
2	The agency must have a cumulative turnover from event related work of Rs.20 crore and above within the last three financial years (2012-13, 2013-14, 2014-15). (A certificate from Chartered Accountant should be submitted).	Form 3C	YES	YES	YES
3	The agency must have handled at-least 1 international event in the last 12 months	Form 3C	YES	YES	YES
4	The agency must have handled event duties with billings of over Rs. 3 crore in the last 12 months (A certificate from Chartered Accountant should be submitted).	Form 3C	YES	YES	YES



**APPOINTMENT OF AGENCY FOR ORGANISING OPENING CEREMONY OF MAKE IN INDIA WEEK, 2016
AT MUMBAI, MAHARASHTRA FOR DIPP**

Checklist of bidders meeting the technical evaluation criteria as per para 2.9.1 of Section 2 of the RfQ-cum-Rfp

S No	Evaluation Criteria	Document	ENCOMPASS	WIZCRAFT	FERRISWHEEL
A	Concept , Brand vision and Event strategy presented for DIPP	3G	YES	YES	YES
B	Profile and track record of the Agency, including experience in the fields related to Event conceptualization, management and execution -- reference client works	3H	YES	YES	YES
C	Clients handled along with size of accounts handled in Event management services	3I	YES	YES	YES
D	Innovative ideas and suggestions presented	3J	YES	YES	YES
E	Credentials of Event team identified to work with DIPP	3K	YES	YES	YES



APPOINTMENT OF AGENCY FOR ORGANISING OPENING CEREMONY OF MAKE IN INDIA WEEK, 2016


AT MUMBAI, MAHARASHTRA FOR DIPP

TECHNICAL EVALUATION (POINTS AWARDED)


S No	Evaluation Criteria	Maximum Points	ENCOMPASS	FERRISWHEEL	WIZCRAFT
A	Concept , Brand vision and Event strategy presented for DIPP	30	22	12	27
B	Profile and track record of the Agency, including experience in the fields related to Event conceptualization, management and execution – reference client works	25	22	15	22
C	Clients handled along with size of accounts handled in Event management services	15	14	10	14
D	Innovative ideas and suggestions presented	15	12	10	14
E	Credentials of Event team identified to work with DIPP	15	13	8	13
	Total	100	83	55	90


 (Atul Chaturvedi)
 Joint Secretary,
 DIPP (Member)


 (Sunit Tandon)
 Director General,
 IIMC
 (Chairman)


 (Siya Sharan)
 Chief Controller of
 Accounts, DIPP
 (Member)


 (D.E. Richards)
 Director, DIPP
 (Convener)


 (Rajesh Talwar)
 Asst. D.G.
 M/O Tourism
 (Member)