About us:
The Cell for IPR Promotion & Management (CIPAM) is a professional body under the aegis of Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry (MOCI). It was created in the year 2016 to take forward the implementation of the National IPR Policy, 2016 and ensure focussed action on issues related to IPRs. CIPAM assists in simplifying and streamlining of IP processes, apart from undertaking steps for furthering IPR awareness, commercialization and enforcement.

CIPAM is thankful to the International Trademark Association (INTA) and Fidus Law Chambers for their immense support and contribution to this comic strip series.

All information contained in this comic strip series is provided for educational, information and non-commercial purposes only, and should not be construed as legal advice or as an offer to perform legal services on any subject matter.

To know more about CIPAM and its initiatives, you may follow us at our following social media handles:

LinkedIn: CIPAM  
YouTube: CIPAM India  
Facebook: CIPAM India  
Twitter: CIPAM India

You may visit our website: www.cipam.gov.in
You may also drop us an email at: cipam_dipp@gov.in

---

Be sure to read the other comic books in this series on:

- Trademarks
- Patents
- Designs
- IP is Everywhere
- Geographical Indications
Nani! How was the match? I'm sure you won. Where's your trophy? Anyway, I have a surprise for you. I am downloading the new Superhero movie from ChorChor.com. We will celebrate your victory with the movie and jalebis!

Nani is in the final round of her Karate tournament. She taps the Boudhika to turn on navigation and sprints out of the room. On her way to the location, she is a bit surprised to notice that the navigation is taking her in the direction of her own house. When Nani reaches the location, she is shocked to see that it is her own house. She runs into the house and the Boudhika takes her to Chotu's room. She opens the door and sees Chotu wearing a hooded jacket and sitting in front of the computer. Nani waits for her opponent to get up with clenched fists. She suddenly notices that Boudhika is beeping. She taps on it and a hologram appears. She sees the image of a person wearing a hooded jacket and sitting in front of a computer in a dark room. Nani (thinks to herself): This man is probably indulging in some kind of IP infringement over the Internet! I have to stop him before this turns out be a catastrophe! Nani looks at her opponent and the audience and excuses herself. Her opponent falls on the floor with a *thud.* Amazing move by IP Nani! She's already leading the match and it looks like we're soon going to have our winner!

Haah! I knew you would fall for that blocking and think I was playing it safe!

I am very sorry everyone! But there is somewhere I need to be!

You are downloading a movie from this website! That is why Boudhika started beeping. Chotu, you know that it is a website where infringers share pirated copies of movies and shows. It has been banned in several countries. By downloading a movie from this website you are encouraging those infringers and contributing to this widespread copyright infringement on the internet! Someone in our locality! This is so disappointing!

You are downloading a movie from this website! That is why Boudhika started beeping. Chotu, you know that it is a website where infringers share pirated copies of movies and shows. It has been banned in several countries. By downloading a movie from this website you are encouraging those infringers and contributing to this widespread copyright infringement on the internet!
Oh, come on Nani! Nobody goes to jail for downloading movies from the Internet in India. I’m surprised that the Boudhika even beeped for something so petty. It’s just a movie, Nani, and the makers of Avengers are not going to be affected by just one download!

Oh, how did it go? Did people not like your poem? Why are you so upset?

I give up, Chotu. After explaining everything about IP rights to you, I am very disappointed that you would do something like this. I will leave you to your movie, but one day I know you will really understand the significance of copyright.

Next day, Nani is playing a video game, when Chotu enters the house, sobbing.

I give up, Chotu. After explaining everything about IP rights to you, I am very disappointed that you would do something like this. I will leave you to your movie, but one day I know you will really understand the significance of copyright.

I was at the poetry event, Nani.

Arre, Chotu! Where were you? Why are you crying?

Why, Chotu? Why would you do that?

I did not perform. I left before they could call my name.

Why, Chotu? Why would you do that?

I did not perform. I left before they could call my name.

Oh how did it go? Did people not like your poem? Why are you so upset?

Why, Chotu? Why would you do that?

I did not perform. I left before they could call my name.

I was at the poetry event, Nani.

Next day, Nani is playing a video game, when Chotu enters the house, sobbing.

I was at the poetry event, Nani.

Next day, Nani is playing a video game, when Chotu enters the house, sobbing.

Next day, Nani is playing a video game, when Chotu enters the house, sobbing.

Next day, Nani is playing a video game, when Chotu enters the house, sobbing.

You know my friend Bunty?

You know my friend Bunty?

You know my friend Bunty?

You know my friend Bunty?

Yes, yes, he was also going to perform right?

Yes, yes, he was also going to perform right?

Yes, yes, he was also going to perform right?

Yes, yes, he was also going to perform right?

Yes, he wanted to see my poem, so I shared it with him yesterday. Nani, he took my poem and recited it in the event exactly how I had written it. Word for word. Chotu continues sobbing.
Arre, Chotu! I am so sorry.

I feel so betrayed and humiliated. I had worked so hard on that poem. It was my work, how can he just steal my work!

Chotu, now do you understand what I was talking about yesterday in relation to the Avengers movie?

Huh?

It’s okay, Chotu! I am happy that you now understand your mistake. By downloading files from the Internet, you were encouraging the entire business of sharing pirated films.

Now I understand, Nani. I am so sorry I didn’t listen to you.

Oh yes! Now I understand, Nani. I am so sorry. I didn’t listen to you.

Bunty has infringed your copyright, Chotu. You are the author of the poem and he cannot steal it and take credit for it. He did not have the right to perform it without your permission. This is just like how people who don’t have the right to make pirated copies of movies, do it irrespectively and share it on the Internet.

I understand now, Nani. I will never download from that website or any other unauthorised websites again.

I understand now, Nani. I will never download from that website or any other unauthorised websites again.
Nani, tell me more about copyright! How can I protect my copyright in my poem? I didn't even register it. How can I teach Bunty a lesson?

Good, Chotu. I'm proud of you.

Nani, tell me more about copyright! How can I protect my copyright in my poem? I didn't even register it. How can I teach Bunty a lesson?

Really, Chotu. You don't need to register your copyright in your work to be able to claim your rights. You have copyright over anything you create as soon as you create it.

Arre, Chotu. You don't need to register your copyright in your work to be able to claim your rights. You have copyright over anything you create as soon as you create it.

Really, Nani? I am already the owner of a copyright! I don't need to go through any complicated registration process?

Right. But you should always get your copyright registered, because a copyright registration certificate is the best proof of your ownership. And, no, Chotu, it is not a long complicated process. It is a very simple process. All you need to do is log on to www.copyright.gov.in and follow the simple steps of registration.

You will be the owner for your entire lifetime, and then your heirs will be the owners for 60 years after. Nobody has the right to misappropriate your copyrighted work during that time. After this duration has expired, the work will become a part of the public domain.

Oh! That is great, Nani! Tell me more! What can be protected by copyright?

Really? Wow. That is so simple. So, am I the owner of copyright over my poem forever?

www.copyright.gov.in
You can copyright anything that you create. Any literary work, artistic work, dramatic work, musical work, cinematographic work or computer work can be copyrighted.

Wow, Nani! I think I should copyright my idea of ‘Jalebi making machine’ also!

Why not?!

You cannot copyright an idea!

A copyright protects creations that are tangible. You can copyright your notes relating to ‘Jalebi making machine’, but not the idea itself.

Oh! I see.

Yes. For example, look at this video game. I enjoy playing this so much. It’s a race game of virtual sports cars. The creators have copyright over the layout, the computer source code, the appearance of the cars, the players, and so on. But they cannot copyright the idea of a race game of virtual sports cars.

That makes sense, Nani! They did not create the idea, they created the computer source code, the appearance of the cars and the players, and all of the things that together make up the video game. That is where their skill and labour was expended.
Nani, what else can I copyright? Can I copyright the graphic designs that I create in school?

Very good, Chotu! You understood that concept very well.

Absolutely, you are the author of those graphic designs and you are the owner of the copyright in them. So, if I have a copyright in them, what are my rights?

Only you can exclusively reproduce your copyrighted material, sell copies of them, distribute them, share them, translate them, adopt them into other forms, and so on. You can also license those rights to other people.

Really! Wow. But you know last week I had made a farewell poster for my senior in school which had his portrait in it. But Bunty is so evil, he made horns and a moustache on the poster before I gave it to my senior. It was so embarrassing when he opened the poster in front of everyone.

Oh Chotu, that is so sad. This Bunty is very notorious. Chotu, you also have moral rights over your work. This means that nobody can destroy the form and essence of your work. This is just like somebody destroying a sculptor’s sculpture or rewriting someone else’s story with horrible and inappropriate details.

I am going to teach Bunty a lesson!
Hmm. Were there people filming your poetry event?

Hold your horses, Chotu. You need to understand your rights fully before you go teach anyone any lesson.

Okay Nan, what else?

BraVo, Chotu! This means you understand your performer’s rights.

Yes! If you are performing something, no one can record it without your consent. This is also a part of copyright.

Oh! Now I understand, Nan.

Yes, yes. I was going to tell them not to film my part. They normally film it and share it on the Internet. I didn’t want anyone to see it, because I wanted to perform my poem in more events and it would take the essence out of the performance if people have already seen it on the Internet.

Ham. Were there people filming your poetry event?

Yes, yes. I was going to tell them not to film my part. They normally film it and share it on the Internet. I didn’t want anyone to see it, because I wanted to perform my poem in more events and it would take the essence out of the performance if people have already seen it on the Internet.

Performers’ rights?
Chotu and Nani are walking towards the door when they see a picture of Nani hanging on the wall next to the main door.

Yes Nani, I will always ask for the performer’s consent.

Chotu and Nani go out of the house and walk towards the market.

Chotu, You need to understand your responsibility to ask for any singer’s, actor’s or performer’s consent in any event if you want to record their performance. Okay?

Arre waah, Chotu! This picture is so nice. I remember you took it. Good job! You are a good photographer.

Hmm. So you have put in your effort and skills into clicking this photo. What does that mean?

Oh yes! I created this photo! I am the author and I own the copyright in it!

Since you are a brilliant photographer, you will be interested to know about this genius group of photographers from Indonesia.

Indonesia! What kind of photos do they click? People? Landscapes?

Selfies.

Hahahaha! They click selfies and you call them geniuses?

Good! The weather is so lovely. Let’s go out for some fresh air.

Good job, Chotu!

Now come on, let’s go!

Wow, Nani! That makes me feel so good!
Hahaha. Because they are a breed of monkey called Celebes Crested Macaques who live in the forests of Indonesia. A British photographer named David Slater let the monkeys use his camera equipment to click selfies.

That sounds amusing, Nani, but a monkey cannot own copyright over the photographs, right?

That is correct, Chotu. That is exactly what the United States Copyright Office, the United States District Court of Northern District of California and several experts from all over the world agree on, that an animal cannot be the owner of copyright.

That’s reasonable, Nani.

Yes, Chotu. But don’t you think David Slater should be the owner of copyright in the selfies? He created the set-up for the photos to be taken and he put in considerable amount of skill and effort in it!

Uhh. But he didn’t take the pictures. The monkeys took them.

Chotu notices that they have walked all the way to the Poetry event’s venue.

That’s why it is a grey area, Chotu. This is food for thought.

That’s why it is a grey area, Chotu. This is food for thought.

So, Nani, I didn’t even realise that we had walked here. Let’s go back home. I don’t want to face anyone in the event.

That is food for thought.

Really Chotu! I thought my mighty grandson wanted to teach Bunty a lesson!
You stole somebody's poem!???

Bunty tries to escape... Nani sprints towards the only exit and blocks his path.

Chotu flashes a mischievous grin at Nani. Nani and Chotu enter the venue. The anchor of the event was announcing the results. After listening the result, Nani & Chotu got angry.

Hey Bunty! You really think you can steal somebody else's poetry and get away with it.

Yes! He stole my poem! Bunty is a copyright infringer!

And the prize for the best poetry goes to—Bunty!

You will pay for this Bunty!

Hey Bunty! You really think you can steal somebody else’s poetry and get away with it.

IP Nani! Oh no!

Hey Bunty! You really think you can steal somebody else’s poetry and get away with it.

IP Nani! Oh no!

And the prize for the best poetry goes to—Bunty!

You stole somebody’s poem!???

You didn’t just steal his poem, you also destroyed the poster that he had made for his senior. You had no respect for his hard work!

Sorry, IP Nani! I will never do this again.

You will pay for this Bunty!

Everybody exclaims. Everybody: Hawwwwww!
It's not just a poem! You must respect everybody's hard work and time. You can't copy anybody's assignment, homework, project, or other creations. And you can't destroy somebody's work. This is against the copyright law!

I am so sorry! I've learnt my lesson! It's not just a poem! You must respect everybody's hard work and time. You can't copy anybody's assignment, homework, project, or other creations. And you can't destroy somebody's work. This is against the copyright law!

We will have to disqualify you! This is cheating!

I'm so sorry!

Phew. Now I feel better. Nani, I have understood the importance of copyright. I will never download or buy pirated copies of movies, shows, songs, video games, or software.

As a penalty, Bunty is debarred from participating in our events for next year.

Oh no! I have learnt my lesson now. I will never copy from anyone or destroy anybody's work. I am so sorry, Chotu.

Good, Chotu. I am proud that you learned a lesson, too.

I really hope you have!