

Promotion of Indian Brands in Leather, Footwear and Accessories Sector sub-scheme of
Indian Footwear, Leather & Accessories Development Programme

Check list for proposals as per guidelines

Name and Address of the Manufacturer/Unit:

S.No.	Particulars	Remarks of PIU (Yes/No/N.A.) (mention wherever required)	Page No.
1	<p>Eligibility Criteria:</p> <p>i) All Indian Manufacturers in any one or some of the followings:-</p> <ul style="list-style-type: none"> a) Leather, b) Footwear, c) Footwear components, d) Accessories, e) Finished leather, f) Leather goods, g) Leather garments, h) Saddlery <p>(Please attach DIC/IEM certificate)</p> <p>ii) Having cash profit for last 3 years,</p> <p>iii) Having minimum domestic sales of Rs. 75 crore per year of products, [Please attach CA certificate for (ii) and (iii) as per format given in Annexure]</p> <p>or,</p> <p>(iv) Having minimum exports of Rs.75 crore per year of products (Attach DGCIS report)</p> <p>v) Having registered logo in Indian/Overseas market (Please enclose registration details)</p>		
2.	<p>Eligible activities:</p> <ul style="list-style-type: none"> I. Display in International Departmental Store 		

	<p>a) Tie up with Local distributors/major stores, b) International Departmental Stores chains</p> <p>II. Publications of World Class Catalogues,</p> <p>III. Registration Charges for Indian Brand/Logo overseas,</p> <p>IV. Publicity Campaign and Brand Promotion</p> <p>i) Deployment of right media tools:- a) Digital, b) Social, c) Electronic, d) Outdoor and e) Print media</p>		
3.	Total Project Cost (please specify)		
4.	Central Government assistance required (please specify)		
5.	Specific Trust and Retention Account (TRA) (if yes, please mention)		
6.	Self-certification with respect to Para -10 of guidelines (please enclose certificate)		

Date:

Name & Signature of Manufacturer with

Stamp

Annexure

To be submitted by the Firm's statutory CA on their official stationery.

To be submitted as per Balance Sheet since Financial year 2013-14 or Year of Commencement of Production (whichever is later), till current Financial Year.

TO WHOM IT MAY CONCERN

This is to certify that as per the audited books of account of M/s_____ prepared and verified by us, the firm has accrued incremental benefit as per details furnished below. Annual Financial Statements, accounts and requisite documents have been checked without concealing any facts whatsoever.

Annual Accounts:

Particulars	FY1*	FY2*	FY3*	FY4*	FY5*
Share Capital					
Share Application Money					
Reserve and Surplus					
Secured Loan					
Unsecured Loan					
Fixed Net Assets					
Net Current Assets					
Income					
Total Expenditure					
PBDIT					
Total Sales					
Gross Profit (before interest and depreciation)					
Depreciation					
Interest					
Profit before Tax					
Tax					
Profit after Tax					
Accumulated Profit/Loss carried to BS					
Units Produced (pairs / pieces / square feet / square meters / any other units of measurements)					
Exports (In Million USD)					
Total Domestic Sales (in Rs.)					

*Mention the Financial Years

Declaration:

We hereby declare that the information given above are as per the statements and other documents furnished by the company

Place:

Signature

Date:

Name and Designation:

CA Registration No:

Company Seal: